

Paper Towel Brochure

Each Student will create a brochure that illustrates information about your experiment.

Your Brochure should include:

1. Background information about paper towels.
2. Hypothesis.
3. Procedure.
4. Results and conclusions.

Guidelines

- Clearly shows your understanding of the class activity
- Includes display of all the activities we did in class
- Easy to understand the issue
- Looks good
- School appropriate
- Grabs your attention
- Colorful design
- Neatness

Scoring Rubric:

| Criteria | Expert | Proficient | Apprentice | Novice |
|------------------------------------|---|---|---|--|
| Presentation of Research | Include all that we learned in class and at least two more facts that were not learned in class. | Include all the information that we learned in class and on one more fact that was not learned in class. | Include all the information that we learned in class. | Include most of the information that we learned in class. |
| Content - Accuracy | All facts in the brochure are accurate. | 99-90% of the facts in the brochure are accurate. | 89-80% of the facts in the brochure are accurate. | Fewer than 80% of the facts in the brochure are accurate. |
| Graphics/Pictures | Graphics go well with the text and there is a good mix of text and graphics. | Graphics go well with the text, but there are so many that they distract from the text. | Graphics go well with the text, but there are too few and the brochure seems "text-heavy". | Graphics do not go with the accompanying text or appear to be randomly chosen. |
| Spelling & Proofreading | No spelling errors remain after one person other than the typist reads and corrects the brochure. | No more than 1 spelling error remains after one person other than the typist reads and corrects the brochure. | No more than 3 spelling errors remain after one person other than the typist reads and corrects the brochure. | Several spelling errors in the brochure. |
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